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遠洋地產控股有限公司

Sino-Ocean Land Holdings Limited

(incorporated in Hong Kong with limited liability under the Hong Kong Companies Ordinance)
(Stock Code: 03377)

9 September 2010

Dear Shareholder,

Letter to New Shareholders – Election of Language and Means of Receipt of Corporate Communications

For the protection of the environment and benefits of shareholders, instead of sending Corporate Communications^(Note) to all of our shareholders in printed form and in both English and Chinese, Sino-Ocean Land Holdings Limited (the “**Company**”) intends to let you choose to receive the Company’s Corporate Communications (i) by electronic means through the Company’s website at www.sinooceanland.com where future Corporate Communications in both English and Chinese will be available; or (ii) in printed form, in English or Chinese only, or in both English and Chinese.

The purpose of this letter is to ascertain your choice of language and means of receipt of future Corporate Communications. To make your selection, please complete the enclosed Reply Form and return it to the Company’s share registrar, Computershare Hong Kong Investor Services Limited, within three weeks from the date of this letter (the “**Reply Period**”).

If we do not receive your reply within the Reply Period, we will only send the printed Chinese version of future Corporate Communications to our Hong Kong shareholders who are natural persons with a Chinese name using a Hong Kong address (based on the address appearing in the register of members of the Company maintained by the Company’s share registrar). And, we will send the printed English version of future Corporate Communications to all of our other shareholders.

You are encouraged to take advantage of accessing the Corporate Communications posted on our corporate website using electronic means, which helps to protect the environment and, we believe, is a more convenient and prompt method of communication with our shareholders. If you elect the electronic means, a notification of the publication of Corporate Communications on the Company’s website, in printed form, will be issued to you.

Please note that you are entitled to change your choice as to the language and/or the means of receipt of Corporate Communications at any time by reasonable notice in writing or using email at sinooceanland.ecom@computershare.com.hk to the Company c/o the Company’s share registrar. Even if you have chosen to receive all future Corporate Communications using electronic means (i.e. the website version) but for any reason have difficulty in receiving or gaining access to the Corporate Communications, the Company will upon your request in writing or by email promptly send the Corporate Communications to you in printed form free of charge.

Please also note that both the English and the Chinese versions of future Corporate Communications will be available in printed form from the Company or its share registrar on request, and the same will also be available on the Company’s website at www.sinooceanland.com.

If you have any queries relating to this letter, please call our hotline on (852) 2862 8555 from 9:00 a.m. to 6:00 p.m. (Monday to Friday, excluding public holidays).

Yours faithfully,
For and on behalf of
Sino-Ocean Land Holdings Limited
Adrian Sum
Company Secretary

Encl.

Note: “**Corporate Communications**” refers to any document issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to, the directors’ report and annual accounts together with a copy of the auditors’ report, the interim report, a notice of meeting, a listing document, a circular and a proxy form.



遠洋地產

遠洋地產控股有限公司

Sino-Ocean Land Holdings Limited

(incorporated in Hong Kong with limited liability under the Hong Kong Companies Ordinance)
(根據香港公司條例在香港註冊成立的有限公司)

(Stock Code: 03377)
(股份代號: 03377)

Please complete, sign and return this reply form to the share registrar of Sino-Ocean Land Holdings Limited (the "Company"), Computershare Hong Kong Investor Services Limited, by using the mailing label (if posted in Hong Kong, otherwise, please affix an appropriate stamp).
請填妥及簽署下列回條，並以隨附之郵寄標籤（如在香港投寄；否則，請貼上適當的郵票）寄回遠洋地產控股有限公司（「本公司」）股份過戶登記處香港中央證券登記有限公司。

REPLY FORM 回條

To: **Sino-Ocean Land Holdings Limited**
c/o Computershare Hong Kong Investor Services Limited
17M Floor, Hopewell Centre
183 Queen's Road East, Wan Chai
Hong Kong

致: **遠洋地產控股有限公司**
經香港中央證券登記有限公司轉交
香港灣仔皇后大道東183號
合和中心17M樓

I/We would like to receive future Corporate Communications^(note 1) of the Company in the following manner:
本人/吾等希望以下列方式收取本公司今後刊發的公司通訊^(附註1)：

(Please tick only **one** box) (只可選擇一項，請於以下適當的空格加上「√」號。)

- (a) To rely on the Corporate Communications posted on the Company's website in lieu of any or all of the printed copies referred to in (b) to (d) below and to receive a printed copy of the relevant notification of the publication of Corporate Communications on the Company's website; or
依據載於本公司網站的公司通訊，取代下文(b)至(d)項所述的任何或所有印刷本，並收取於本公司網站刊登公司通訊的相關印刷本通知；或
- (b) To receive the printed English version of the Corporate Communications only; or
只收取公司通訊的英文印刷本；或
- (c) To receive the printed Chinese version of the Corporate Communications only; or
只收取公司通訊的中文印刷本；或
- (d) To receive both the printed English and Chinese versions of the Corporate Communications.
收取公司通訊的英文及中文印刷本。

Signature(s) 簽署：

Date 日期：

Name(s) of Shareholder(s) 股東名稱

Contact Telephone Number 聯絡電話

Note:
附註：

1. "Corporate Communications" refers to any document issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to, the directors' report and annual accounts together with a copy of the auditors' report, the interim report, a notice of meeting, a listing document, a circular and a proxy form.
「公司通訊」指本公司已經或將發行以供本公司任何證券持有人參考或採取行動的任何文件，包括但不限於董事局報告、隨附核數師報告副本的年度賬目、中期報告、會議通知、上市文件、通函及代表委任表格。
2. The above instruction will apply to all future Corporate Communications to be sent to shareholders of the Company until you inform the Company c/o the Company's share registrar, Computershare Hong Kong Investor Services Limited, by reasonable prior notice in writing or using email at sinooceanland.com@computershare.com.hk.
上述指示適用於將來寄發予本公司股東之所有公司通訊，直至閣下透過本公司之股份過戶登記處香港中央證券登記有限公司預先給予本公司合理時間的書面通知，或電郵至sinooceanland.com@computershare.com.hk作出通知另作選擇為止。

閣下寄回此回條時，請將郵寄標籤剪貼於信封上。
如在本港投寄毋須貼上郵票。
Please cut the mailing label and stick this on the envelope
to return this Reply Form to us.
No postage stamp necessary if posted in Hong Kong.

郵寄標籤MAILING LABEL

香港中央證券登記有限公司
Computershare Hong Kong Investor Services Limited
簡便回郵號碼FreePost No.37
香港Hong Kong