



Company Announcement
No. 18/2018

Copenhagen, 13. December 2018

Notification and Public Disclosure of Transaction by Person Discharging Managerial Responsibilities

1.	Information on the person discharging managerial responsibilities/person closely associated					
a)	Name	Marianne Rørslev Bock				
2.	Reason for the notification					
a)	Position/title	CFO and member of the Executive Management				
b)	Initial notification/amendment	Initial notification				
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Scandinavian Tobacco Group A/S				
b)	LEI code	5299003KG4JS99TRML67				
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	Performance share units				
	Identification code	DK0060696300 - STG				
b)	Nature of the transaction	Received performance share units (PSUs) under the Long-term Incentive Programme which are conditional upon fulfilment of certain performance indicators in the financial years 2018-2020				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>DKK 0</td> <td>2,692 PSUs</td> </tr> </tbody> </table>	Price(s)	Volume(s)	DKK 0	2,692 PSUs
Price(s)	Volume(s)					
DKK 0	2,692 PSUs					
d)	Aggregated information - Aggregated volume - Price	N/A				

e)	Date of the transaction	2018-12-13
f)	Place of the transaction	Outside a trading venue

For further information, please contact:

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For media enquiries: Simon Mehl Augustesen, Director of Group Communications, phone: +45 7220 7152 or simon.augustesen@st-group.com

About Scandinavian Tobacco Group

Scandinavian Tobacco Group A/S is a world leading manufacturer of cigars and pipe tobacco with annual production of three billion cigars and 5,000 tonnes of pipe and fine-cut tobacco.

Scandinavian Tobacco Group holds market-leading positions in several categories and has a portfolio of more than 200 brands providing a complementary range of established global brands and local champions.

The Group employs 7,300 people in the Dominican Republic, Honduras, Nicaragua, Indonesia, Europe, New Zealand, Australia, Canada and the US. For more information please visit www.st-group.com