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NOTIFICATION OF BOARD MEETING

The board of directors (the “Board”) of Alibaba Pictures Group Limited (the “Company”) hereby announces that a meeting of the Board will be held on Wednesday, August 30, 2017 for the purpose of, among other things, approving the announcement of the interim results of the Company and its subsidiaries for the six months ended June 30, 2017 for publication and considering the payment of interim dividend, if any.

By Order of the Board
Alibaba Pictures Group Limited
Ng Lok Ming, William
Company Secretary

Hong Kong, August 17, 2017

As at the date of this announcement, the Board comprises Mr. Yu Yongfu, Mr. Fan Luyuan and Ms. Zhang Wei, being the executive directors; Mr. Li Lian Jie and Mr. Shao Xiaofeng, being the non-executive directors; and Ms. Song Lixin, Mr. Tong Xiaomeng and Mr. Johnny Chen, being the independent non-executive directors.