

Kotipizza Group Oyj

Press release 12 February 2018 at 9.00am (EET)

Invitation to Kotipizza Group's Capital Markets Day 2018

The Kotipizza Group invites investment analysts, investors and business media to the company's Capital Markets Day event on 7 March 2018 at 12am–2pm. The event will take place in the Kotipizza Kalasatama restaurant located in Hermannin rantatie 2 B, 00580 Helsinki, Finland.

Capital Markets Day aims to give participants a comprehensive picture of Kotipizza Group Oyj's business. During the event, CEO Tommi Tervanen will explain the company's strategy, mission and plans for growth in the context of the fast casual market outlook. In addition, CFO and Deputy to the CEO Timo Pirskanen will outline the company's financial goals and development. The agenda will also include an overview of the Kotipizza Group's restaurant concepts and their products.

Register for the event by 2 March 2018 by sending an email to anna.rahikainen@kotipizzagroup.com. Please state your name and contact details (email address and phone number) as well as information on possible dietary requirements.

You can also attend the event in a live webcast which can be accessed through the company website www.kotipizzagroup.com/investors. Instructions for joining the webcast will be published on the same site by 28 February 2018.

Capital Markets Day will kick off 11.30am with lunch. Products of the Kotipizza Group's restaurant concepts Kotipizza, Chalupa, Social Burgerjoint and No Pizza will be served. The official programme will start at 12 noon and end at 2pm. Detailed information on the agenda and schedule will be released on www.kotipizzagroup.com/investors and sent to registered participants by 28 February 2018.

Presentation materials and a recording of the event will be published after the Capital Markets Day on www.kotipizzagroup.com/investors. Presentations will be available only in English.

Kotipizza Group Oyj

Tommi Tervanen, CEO

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Kotipizza Group in brief

Kotipizza is a Finnish pizza chain founded in 1987. At the end of financial year 2016, the number of restaurants stood at 257. In the financial year 2016, the total sales of Kotipizza restaurants amounted to EUR 89.9 million. The Kotipizza chain is part of the Kotipizza Group, alongside the supply and logistics company Helsinki Foodstock Oy, Chalupa Oy that operates the Mexican-style restaurant chain Chalupa launched in 2015, as well as Day After Day Oy, acquired in December 2017, that operates the Social Burgerjoint burger chain and the Social Food food truck.

In the financial year 2016, Helsinki Foodstock had net sales of EUR 53.2 million and the total sales of Chalupa restaurants were EUR 1,04 million. In the same period, the Kotipizza Group had net sales of EUR 66.6 million with a comparable EBITDA of EUR 6.73 million.