

Kotipizza Group Oyj

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Kotipizza chain's same-store sales increased by 15.1 percent in February

Total sales of restaurants in the Kotipizza chain, part of Kotipizza Group Oyj, grew by 19.6 percent in February 2018 compared to the year before. Same-store sales, based on sales figures from 240 restaurants, rose by 15.1 percent.

In 2018, the sales in February amounted to 8.7 million euros compared with the 7.3 million euros in the previous year. February 2018 included, the chain's sales have risen for 35 consecutive months.

The chain's brick-and-mortar restaurants increased their sales by 21.2 percent and shop-in-shop locations by 11.0 percent. Online store sales grew by 39.1 percent to 884 000 euros. Figures for online sales are mainly based on the sales reported by 78 restaurants offering home delivery and count towards the sales of brick-and-mortar restaurants.

Total sales of restaurants in the Chalupa chain, part of Kotipizza Group Oyj, grew by 58.9 percent in February 2018 compared to the year before. In February 2018, the sales amounted to 152 000 euros. Same-store sales, based on sales figures from 7 restaurants, decreased by 29.1 percent.

Sales in the Social Burgerjoint restaurant, part of Kotipizza Group Oyj, grew by 23.0 percent in February 2018 compared to the year before. In February 2018, the sales amounted to 62 000 euros.

The Kotipizza chain's monthly sales

February	2018	2017	Change (%)
Monthly sales (euro thousands)	8 735	7 306	19.6
Brick-and-mortar restaurants	7 444	6 143	21.2
Shop-in-shop restaurants	1 291	1 163	11.0
Online store sales (euro thousands, included in the sales of brick-and-mortar restaurants)	884	636	39.1
Number of Kotipizza restaurants	266	261	
Brick-and-mortar	169	156	
Shop-in-shop	97	105	
Restaurants offering home delivery	78	69	

The Chalupa chain's monthly sales

February	2018	2017	Change (%)
Monthly sales (euro thousands)	152	96	58.9
Number of Chalupa restaurants	13	7	

The Social Burgerjoint restaurant's monthly sales

February	2018	2017	Change (%)
Monthly sales (euro thousands)	62	51	23.0

Kotipizza Group Oyj

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Kotipizza Group in brief

Kotipizza is a Finnish pizza chain founded in 1987. At the end of financial year 2016, the number of restaurants stood at 257. In the financial year 2016, the total sales of Kotipizza restaurants amounted to EUR 89.9 million. The Kotipizza chain is part of the Kotipizza Group, alongside the supply and logistics company Helsinki Foodstock Oy, Chalupa Oy that operates the Mexican-style restaurant chain Chalupa launched in 2015, as well as The Social Burger Joint Oy, acquired in December 2017, that operates the Social Burgerjoint restaurant and the Social Food food truck.

In the financial year 2016, Helsinki Foodstock had net sales of EUR 53.2 million and the total sales of Chalupa restaurants were EUR 1,04 million. In the same period, the Kotipizza Group had net sales of EUR 66.6 million with a comparable EBITDA of EUR 6.73 million.