

Kotipizza Group Oyj

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The Kotipizza chain attains record sales in July, same-store sales increased by 12,5 percent

Total sales of the restaurants in the Kotipizza chain, part of Kotipizza Group Oyj, grew by 15.1 percent in July compared to previous year. Same-store sales, based on sales figures from 237 restaurants, rose by 12.5 percent.

This year, the sales in July amounted to 9.93 million euros compared with 8.62 million euros last year. July 2017 boasted the best sales in Kotipizza's history. The previous record dated from July 2016. July 2017 included, the chain's monthly sales have exceeded 8 million euros in five subsequent months.

The chain's brick-and-mortar restaurants increased their sales by 15.8 percent and shop-in-shop locations by 12.8 percent. Online store sales grew by 25.3 percent to 603 000 euros. Figures for online sales are mainly based on the sales reported by 70 restaurants offering home delivery and count towards the sales of brick-and-mortar restaurants.

Since the beginning of the current financial year (1 February to 31 July), the cumulative chain sales have increased by 17.4 percent compared to last year, amounting to 50.7 million euros.

The Kotipizza chain's monthly sales in Finland

July	2017	2016	Change (%)
Monthly sales (euro thousands)	9 927	8 622	15.1
Brick-and-mortar restaurants	7 901	6 825	15.8
Shop-in-shop restaurants	2 026	1 796	12.8
Online store sales (euro thousands, included in the sales of brick-and-mortar restaurants)	603	481	25.3
Number of Kotipizza restaurants	267	255	
Brick-and-mortar	162	152	
Shop-in-shop	105	103	
Restaurants offering home delivery	70	64	

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Kotipizza Group in brief

Kotipizza is a Finnish pizza chain founded in 1987. At the end of financial year 2016, the number of restaurants stood at 257. In the financial year 2016, the total sales of Kotipizza restaurants amounted to EUR 89.9 million. In the same period, the Kotipizza Group had net sales of EUR 66.6 million with a comparable EBITDA of EUR 6.73 million respectively.