

Kotipizza Group Oyj

Stock Exchange Release 6 July 2017 at 9am (EEST)

The Kotipizza chain's same-store sales increased by 12.3 percent in June

Total sales of the restaurants in the Kotipizza chain, part of Kotipizza Group Oyj, grew by 16.8 percent in June compared to previous year. Same-store sales, based on sales figures from 232 restaurants, rose by 12.3 percent.

This year, the sales in June amounted to 8.52 million euros compared with the 7.29 million euros last year. June 2017 boasted the third-best monthly sales in Kotipizza's history. Monthly sales have exceeded 8 million euros in four subsequent months, including June. The current record for monthly sales was set in July 2016 at 8.64 million euros.

The chain's brick-and-mortar restaurants increased their sales by 18.4 percent and shop-in-shop locations by 10.0 percent. Online store sales grew by 42.2 percent to 560 000 euros. Figures for online sales are mainly based on the sales reported by 71 restaurants offering home delivery and count towards the sales of brick-and-mortar restaurants.

Since the beginning of the current financial year (1 February to 30 June), the cumulative chain sales have increased by 17.9 percent compared to last year, amounting to 40.8 million euros.

The Kotipizza chain's monthly sales in Finland

June	2017	2016	Change (%)
Monthly sales (euro thousands)	8 522	7 294	16.8
Brick-and-mortar restaurants	6 984	5 897	18.4
Shop-in-shop restaurants	1 537	1 397	10.0
Online store sales (euro thousands, included in the sales of brick-and-mortar restaurants)	560	394	42.2
Number of Kotipizza restaurants	266	255	
Brick-and-mortar	162	152	
Shop-in-shop	104	103	
Restaurants offering home delivery	71	63	

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Kotipizza Group in brief

Kotipizza is a Finnish pizza chain founded in 1987. At the end of financial year 2016, the number of restaurants stood at 257. In the financial year 2016, the total sales of Kotipizza restaurants amounted to EUR 89.9 million. In the same period, the Kotipizza Group had net sales of EUR 66.6 million with a comparable EBITDA of EUR 6.73 million respectively.